

## **Japan Career Day 2024 - 7th Edition of Japan Day**

### **Highlights:**

- *2-day event for the first time (Presentation Day & Interactive Session Day).*
- *18 Japanese entities participated in the event.*
- *Entities ranging from Established firms to Entrepreneurs have shown keen interest in IITH students.*
- *9 companies are looking to hire interns during Japan Career Day. On the spot internships was also introduced for the first time.*
- *Date of the event was advanced to August, to ensure possibility of semester internship opportunities to all students. By promoting internships, it could lead to good permanent hires for the companies too.*

**Hyderabad: 25<sup>th</sup> August 2024:** IIT Hyderabad (IITH), in collaboration with the Japan External Trade Organization (JETRO), co-hosted the "Japan Career Day 2024", for the 7<sup>th</sup> time on August 24-25, 2024. 18 distinguished Japanese companies attended this career comprising of startups, SMEs, and large corporates, to promote their businesses/cutting-edge technologies to attract students from IITH.

Since 2018, JETRO, in collaboration with IIT Hyderabad (IITH), has been organizing "JAPAN DAY" at the IITH campus. The inaugural event in 2018 saw participation from 10 Japanese companies, primarily large corporations. In 2019, 5 Japanese companies, mainly startups, joined the event. The first-ever online "JAPAN DAY" in 2020 received an overwhelming response, leading to a steady increase in the number of participating companies. Despite the challenges of the pandemic, the 2021 event saw 13 companies take part. In 2022, the event returned to an offline format after two years, with 10 firms participating. Last year, we achieved a record high of 20 Japanese companies. All participating companies are keen to recruit top Indian talent to enhance their technologies and products for global competitiveness.

### **The following 18 companies participated-this year:**

1. AWL Inc. (Start-up): A market leader in AI and Deep Learning-based video analytics working to revolutionize the retail industry.
2. Alps Alpine Co., Ltd. (Large corporation): One of the world's premier manufacturers of electronic components who also work to synergize hardware and software technologies and offer system solutions to industries varying from automotive to IoT.
3. AGC Group (Large corporation): A Japanese manufacturer specializing in glass, chemicals, and electronics for industries such as construction, automotive, displays, and life sciences. The company is now embracing a digital transformation.
4. AnyMind Group (Start-up): A technology company for the business supply chain, driving digitization for all types of businesses through proprietary platforms and vertical expertise.
5. CAL Co., Ltd. (Large corporation): A company that develops systems for various clients and specializes in engineer outsourcing in the IT and electromechanical fields.
6. Sagri Co., Ltd. (Start-up): A pioneering social impact startup leveraging AI and satellite technology to revolutionize sustainable agriculture and combat global food crises and climate change.
7. Sprix Inc (Large corporation): A leading educational services provider from Japan that is set to launch a new company in India to deliver high-quality online personal coaching for secondary school students.

8. Sekisho Corporation (SME): A comprehensive trading company engaged in energy, automobile sales, IT related services, comprehensive facility engineering, and care and welfare services.
9. DeNA Co., Ltd. (Large corporation): One of Japan's top entertainment companies pertaining to games, sports, live streaming, medical, and healthcare, all powered by cutting-edge technologies like AI and data analytics, that offers services to both Japanese and global users.
10. DENSO (Large corporation): A global Fortune 500 company with a broad product portfolio and focused on advanced mobility that positively changes how the world moves and contributes to greater well-being.
11. Datag Inc. (Start-up): A strategic product company to help companies develop technical products successfully using proprietary AI-based software applications for project management and talent recruitment.
12. Toa Software Corporation (SME): A Japanese-based service company dedicated to fostering a prosperous society through innovative software solutions.
13. Artience Co., Ltd. (Large corporation): A 120-year-old chemical manufacturer looking for students interested in materials design, MI development and nanomaterials development.
14. Tomato Co., Ltd. (SME): A company that provides reliable systems and SI services to support businesses with projects in Web, Smartphone app, AI, IOT development etc.
15. Dooox Inc. (Start-up): A company to support new challenges across various sectors.
16. Nikko Co., Ltd. (Large corporation): A 100-year-old leading plant manufacturer with core technologies that encompasses combustion, mixing, information technology, and belt conveyors.
17. Manac Chemical Partners Co. Ltd. (SME): A pioneering company with advancements in specialty chemicals through BROMINATION and IODINATION technologies for electronics and pharmaceuticals industries.
18. Morabu Hanshin Industry Co., Ltd. (SME): A human resource company that selects and cultivates technical capabilities through proprietary training programs, for Japanese companies with cutting-edge technology.

***Expressing his delight on the occasion, Toshihiro Mizutani, Director General, JETRO Bengaluru, said,*** “We are pleased to welcome 18 Japanese firms this year, comprising of 8 large corporates, 5 SMEs and 5 startups to this year’s Japan Career Day. All these companies have prior experience employing foreigners. Many companies in Japan are keen to hire driven Indian talent because there is a severe shortage of IT engineers in Japan. The participating Japanese companies believe that students from IITH will be important contributors to global strategies and new forms of technology innovation.

We have advanced the event date this year in an effort to enable Japanese businesses to hire students for semester internships as well. Additionally, we extended it to two days this year from its earlier one-day format. With the goal of strengthening understanding between students and companies, we look forward to conducting this event year on year.”

***Extending his gratitude to all participating organizations, Prof. B S Murty, Director of IIT Hyderabad, said,*** “IITH has a strong collaboration with Japan. JAPAN DAY, which has been organized annually since 2018 at IIT Hyderabad, is a unique and important event that greatly helps our students to develop an understanding and confidence about the job, work culture, life, and career path in Japan. Many Japanese companies will also get exposure to the excellence and potential of IITH students through active interaction with them on JAPAN DAY. We are indebted to JETRO for its amazing support in connecting IITH with prominent Japanese firms. I hope to see participation grow exponentially in the coming years, as we aim to collaborate globally.”

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### About JETRO

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential. JETRO is recently focussing at enhancing open innovation among Japanese and global partners, including incorporating people from across the globe into Japanese companies.

### About IIT Hyderabad:

IITH, established in 2008, as one of the second Generation IITs, has reached a respectable position in both academics, research, technology development and startups in the short span of 15 years. In the recent Indian National Ranking (NIRF-2024), IITH is placed at 3rd in Innovation and 8th among Engineering institutes in India.

It has 320+ full-time faculty, 5,200+ students (PG + PhD students accounting for about 60%). The institute has a strong research focus with Rs. 1200+ Cr of R&D funding, 10,500+ publications, 295+ Patents, and about 190+ startups (that have generated 1100+ jobs and a revenue of Rs. 1500+ Cr). Follow us on [Instagram](#), [LinkedIn](#), [Twitter](#), [Facebook](#), [Koo](#), and [YouTube](#) for the latest updates.

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